

HESI+10
Celebrating 10 years
with Higher Education
Sustainability Impact

HESI+10 GLOBAL FORUM 6 July 2022

#### **HESI+10 Webinar**

# Inspirational higher education initiatives for SDG 4, 5, 14, 15 and 17

09.00 - 10.30 AM (EDT), 21 June 2022, virtual

The Higher Education Sustainability Initiative (HESI) is an open partnership between several United Nations entities and the higher education community to highlight the critical role of higher education in achieving sustainable development.

Each year, HESI organizes a global forum as a special event to the High-level Political Forum on Sustainable Development (HLPF)¹ – UN's main platform for the follow-up and review of the 2030 Agenda for Sustainable Development at the global level. The 2022 HESI+10 Global Forum, which will be held on 6 July 2022 as a virtual event, will place a particular focus on deepening the understanding of the challenges and opportunities the higher education community can play in building back better from the COVID-19 while advancing the full implementation of the 2030 Agenda for Sustainable Development, in line with the theme of HLPF in 2022.

Three open webinars on topics related to the theme of HLPF will be held in the lead-up to the forum. Details and recordings of the first and second webinars, held on 27 April and 1 June 2022, are available on the HESI website.

As 2022 marks 10 years since the establishment of the HESI network, the webinar and the forum will highlight and celebrate key higher education initiatives that drive implementation of the 2030 Agenda through education, teaching and learning - particularly around SDGs under review at HLPF (Goal 4, 5, 14, 15, 17).

More information and registration to the forum and webinars is available at: <a href="https://sdgs.un.org/HESI">https://sdgs.un.org/HESI</a>

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<sup>&</sup>lt;sup>1</sup> https://sustainabledevelopment.un.org/hlpf

## Programme

Time	Agenda
09.00 – 09.10 AM	Opening
09.10 - 10.20 AM	<ul> <li>Showcasing inspirational higher education initiatives</li> <li>Ratings, Rankings and Assessments: Kathleen Ng (McGill/HEASC)</li> <li>SDG Publishers Compact Fellows and related initiatives: Rachel Martin (Elsevier), Lucas Toutloff (Cabells), Dr. Jo Wixon (Wiley), Chirag (Jay) Patel (Cactus Global), Nikita Lad (George Mason University)</li> <li>Sulitest: Aurélien Decamps (Sulitest)</li> <li>Education for Green Jobs: Dr. Debra Rowe (US Partnership for ESD), Dana Compton (ASCE)</li> <li>International Associations of Universities: Isabel Toman (IAU)</li> <li>SDG Academy: Prof. Paul Patrick Walsh (UN SDSN)</li> <li>Jonkoping University: Dr. Guenola Abord-Nugon Nonet (Jonkoping University)</li> <li>Green Gown Awards: Helen Exton</li> <li>Facilitated by Ms. Dr. Debra Rowe, President, U.S. Partnership for Education for Sustainable Development</li> </ul>
10.20 – 10.30 AM	Outline of HESI+10 Communique and preparations for HESI+10 Global Forum

## Bios of speakers

Speaker	Brief bio
Aurélien Decamps	Aurélien DECAMPS is a social entrepreneur in the field of education for sustainable development as the co-founder of SULITEST, an international initiative developing online tools to mainstream sustainability literacy. PhD in Economics, he is also an affiliate professor at KEDGE Business School (France) and an affiliate researcher at the University of Bordeaux (France) with a 15-years background as an academic advocating for the transformation of systems and organizations toward sustainability. He is active in several

	academic, professional, and UN-based networks advancing the 2030 agenda such as HESI (the Higher Education Sustainability Initiative).
Chiraq (Jay) Patel	Chirag "Jay" Patel is a business development professional with Cactus Global and specializes in working with publishers and professional societies on the implementation of AI solutions. He wants to improve the user experience by utilizing AI to better classify content, make content easier to discover and find, build custom content collections, simplify access, and personalize the content. He also leads the SDG initiative at CACTUS, which is a signatory of the SDG Publishers Compact. Before joining CACTUS he advised various startups developing solutions for advertising, virtual conferences, producing video content, and journal publishing. When he is not working on AI solutions, he likes to goof around with his kids, read, listen to a podcast, spend time in the garden, or go for a walk.
Dana Compton	Dana Compton is Managing Director and Publisher for the American Society of Civil Engineers (ASCE), having previously served in the role of Editorial Director for ASCE. As Managing Director, she oversees all publishing operations for ASCE's 35 peer-reviewed research journals, as well as its conference proceedings, books/e-books, and standards product lines. Prior to joining ASCE in 2018, Ms. Compton was a Senior Consulting Associate with KWF Consulting, served as Publication Director at Proceedings of the National Academy of Sciences, and held production positions at the American Society of Clinical Oncology and Thompson Publishing Group (now Thompson Information Services, a division of Columbia Books & Information Services).
Debra Rowe (Moderator)	Dr. Debra Rowe is the President of the U.S. Partnership for Education for Sustainable Development. She convenes members of the business, education, communities, government, and civil society sectors and empowers them to catalyze sustainability initiatives. Dr. Rowe is director of the Higher Education Associations Sustainability Consortium; founder and facilitator of the Disciplinary Associations' Network for Sustainability, organizer of the UNEP-YEA/HESI Education for Green Jobs initiative and HESI's SDG Publishers Compact Fellows, and Advisor to the Association for the Advancement of Sustainability in Higher Education. Debra has been professor of energy management and renewable energy for over 44 years at Oakland Community College and taught campus and corporate sustainability at University of Vermont. Dr. Rowe helps tertiary education and K-12 institutions integrate sustainable development into mission, curricula, campus life, purchasing, facilities, and community partnerships. Debra is the author of numerous publications and recipient of numerous awards. She earned a Ph.D. in Business, M.A. in

	Psychology, and M.B.A. in Business from University of Michigan and a B.A. from Yale University.
Guenola Abord- Nugon Nonet	Guénola Abord-Hugon Nonet is UNGC PRME Scandinavia Steering Committee Member and the former Chair for Scandinavia. She is JIBS (Jönköping International Business School) Champion for Responsibility in Action and has also chaired Jönköping University Sustainability Network (2019-2022). She is Sustainability Steering Committee Board Member for Jönköping County (Sweden) working on industrial symbiosis. Her pioneering doctoral research (Summa Cum Laude) studied responsible management education and the needed changes in management education to co-create sustainable societies. She is teaches and conduct research on responsible management, she is the Director of executive program Accelerating a sustainability transition (JIBS).
Helen Exton	Helen Exton is the Green Gown Awards Event Director at EAUC – The Alliance for Sustainability Leadership in Education. Helen has organised the Green Gown Awards UK and Ireland for over 12 years and more recently, the International Awards. Having lived in Denmark for seventeen years, she worked for FIYTO – Federation of International Youth Travel Organisations (subsequently merged with the World Youth Student and Educational (WYSE) Travel Confederation) organising their conferences and returned to the UK 12 years ago.
Isabel Toman	Isabel Toman is working as Programme Officer for Sustainable Development at the International Association of Universities (IAU), based in Paris at UNESCO. Higher Education and Research for Sustainable Development (HESD) forms one of the four strategic priorities of the Association. Amongst Isabel's tasks at the IAU are the coordination of the IAU Global HESD Cluster, communicating with Members and partners on HESD, conducting the 3rd IAU HESD Global Survey, and creating content for the HESD Portal, as well as work on related events and publications. Before coming to the IAU in 2019 and taking up her current position in 2020, she gained international experience during work placements in the higher education sector in Mexico and Germany, and her studies (politics, international relations, languages) in Germany, Spain and the UK.
Jo Wixon	A scientist-publisher and strategist, Jo is driven by supporting researchers and societies in sharing and promoting research and knowledge to make a difference, with a particular interest in interdisciplinary research and supporting the UN's Sustainable Development Goals.

Over 20 years in publishing, she has transitioned from journal management and commissioning, through journal portfolio expansion and transition to open access, to society partnership development, and into strategy at the portfolio level. Jo has a BSc and DPhil in Biochemistry, and spent time as a Post-Doctoral researcher before moving into scholarly publishing. She is Vice-Chair of the Association of Learned and Professional Society Publishers (ALPSP) Membership & Marketing Committee, and a Higher Education Sustainability Initiative (HESI) SDG Publishers Compact Fellow. **Kathleen Ng** Kathleen Ng brings almost two decades of experience working in campus sustainability, operations, strategy development and implementation. She has a diverse academic background and an extensive network of collaborators from the local to international levels thanks to past contributions as part of the Quebec Universities Sustainability Network, Northeast Campus Sustainability Consortium Steering group, and Advisory Council of the Association for the Advancement of Sustainability in Higher Education; as well as former Chair of the Canadian Alliance of College and University Sustainability Professionals. She provides consultation to HEASC as a Fellow, where she contributes to special projects wherever her skills are needed. Current work in this role includes acting as Co-Chair of the Higher Education Sustainability Initiative (HESI) Ratings, Rankings and Assessments - Global Higher Education Institution (HEI) Assessments Leaders' Roundtable; and participating as a member of the Sulitest Certificate Task Force. She is currently Senior Advisor, Strategic Initiatives in the Office of the Vice-Principal (University Advancement) at McGill where she helps formulate complex projects with relevant stakeholders, contributing to the development of transformative ideas and creation of structured opportunities to collaborate with academic leaders. She holds a BSc in Physiology with a minor in Management as well as a Graduate Diploma in Management (Treasury/Finance) from McGill University. She also completed the prestigious International Master's in Practicing Management, studying in the UK, India, China, and Brazil; followed by her MA in Practicing Management at Lancaster University. **Lucas Toutloff** Lucas Toutloff serves as the Chief Technology Officer at Cabells. He is an SDG Publishers Compact Fellow and represents the company in its capacity as an RRA organization. He received an MBA from the University of Houston. Lucas focuses on changing behaviors and outcomes through creative technology solutions and more effective communication. Nikita Lad Nikita Lad is a doctoral candidate at George Mason University, an environmental social scientist researching ways to assess student sustainability learning and decision-making. Her interests lie in sustainability, evidence-based policymaking, and science policy. To that end, she was a state science policy fellow placed at the State Council of Higher Education for Virginia, where she advised the state government regarding funding for basic research. She is currently working for the University of Colorado Boulder to evaluate the Global Sustainability Scholars Ocean program. She also holds a master's and bachelor's in natural sciences from India and has over 4 years of professional experience in global regulatory affairs.

### Paul Patrick Walsh

Patrick Paul Walsh is the Vice President of Education and Director of the SDG Academy at UN SDSN. He is on secondment from University College Dublin where is a Full Professor of International Development Studies and Director of the Centre for Sustainable Development Studies in UCD, Dublin. He received a Ph.D. in Economics from the London School of Economics and Political Science. He has held academic positions in Trinity College Dublin, K.U. Leuven, Harvard University and Columbia University. He has also held positions in the United Nations, European Commission, IMF and World Bank. His current focus is on Sustainable Development Education than is informed by Science, Practice and Policy.

#### **Rachel Martin**

Rachel Martin is the Global Director of Sustainability at Elsevier, where she is driving transformational change in the priority areas of sustainability with a focus on climate action. In 2020, this resulted in the launch of the Elsevier report The Power of Data to Advance the SDGs and establishing a Climate Action program leading Elsevier and RELX to sign the Climate Pledge to be net zero for all emissions by 2040 at the latest. Rachel is also part of the team that launched the UN Sustainable Development Goals Publishers Compact and represents the Dutch Publishers Association at the International Publishers Association (IPA) sustainability committee helping to drive international action on SDGs and climate. In 2021, Rachel helped organize the first publishing industry wide Sustainability Summit during Frankfurt Book Fair and the first Sustainability keynote at the London Book Fair. She represents Elsevier on several industry sustainability committees and chairs the UK BIC Green supply chain committee. She is based in Amsterdam.